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# 1932 Catalog

LIBRARY

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★ JUL 12 1932 ★

U. S. Department of Agriculture

## Armers Plant Co. Texarkana, Texas

Sec. 435 $\frac{1}{2}$ , P. L. & R.

Plant(s)  
Now!

 POSTMASTER: If forwarded to a new address notify sender on Form 3547. Postage for notice guaranteed. Return and forwarding postage guaranteed.

# Proving that We are "Friends of the Farmers"

While so much "Farm Relief" has been talked and written about, we have really been **DOING SOMETHING** to help the farmer.

We have forged ahead year after year, steadily improving our plants and shipping facilities in order that the farmer and grower may be absolutely sure of getting high grade plants, for as you know, no profitable crop was ever grown from inferior plants. Therefore we can truthfully say, we are, "Friends of the Farmers"—by giving them the right start on a good crop and treating them fair and square by low prices, careful packing and conscientious service.

## READ WHAT OTHER FOLKS SAY:

**Calico Rock, Arkansas**  
**February 17th, 1931**

"The cabbage plants received from you three weeks ago are growing now and are very beautiful."

—Chas. V. Jones.

**Danbury, Iowa.**  
**July 8, 1931.**

"This spring I ordered 1000 Valencia onions and 300 assorted cabbage. I never saw nicer plants, fresh and strong. Almost every one grew."

—Mrs. Frank Craig.

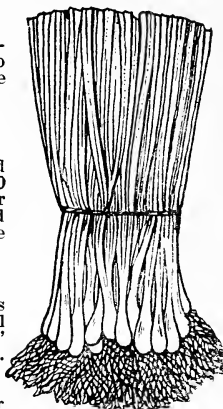
**Hanston, Kansas.**

"Please send the plants quick as you can. I am well pleased with the other plants."

—Mrs. Chas. A. Leonard.  
**Guthrie Center, Iowa**  
**June 11, 1931.**

"I want to thank you for your promptness in sending the tomato plants. They arrived in fine shape. I think every plant will grow."

—Mrs. W. H. Stringer.



Our onion plants come to you in bunches like this—100 to the bunch.

**Lamarque, Texas.**  
**March 5, 1931.**

"The potatoes I got last year were very fine. I raised potatoes weighing 8 1-2 pounds."

—Cecil Vionett.

**Lost Springs, Kansas.**  
**March 16, 1931.**

"The cabbage plants arrived in good condition and I am much pleased with their appearance."

—O. J. Shields.

**Verndale, Minn.**  
**May 4, 1931.**

"I had the most and nicest tomatoes from your Earliana plants last year I ever raised. I couldn't ask for better cabbage plants than yours."

—Mrs. E. T. Fulford.

**Melvorn, Kansas.**  
**April 1, 1931.**

"I received my onion and cabbage plants yesterday all in fine shape."

—George E. Stevens.

## Another Proof Of Our Friendliness

**READ AND HEED THIS**

**Special Offer No. 1**

**1200 CHOICE ONION PLANTS**

**300 CHOICE CABBAGE PLANTS**

If you want a real bargain in two garden favorites, be sure to include this Bargain Offer in your next order. We will ship choice plants of our own selection or any variety you want. Sent Prepaid.

**\$2**

Take advantage of this unusually fine Special Offer!

## Here's How To Grow Onions—

Onions are very easy to grow. If, when our Onion plants arrive, you are not ready to set them out just keep them dry and do not let them become heated and they will keep indefinitely.

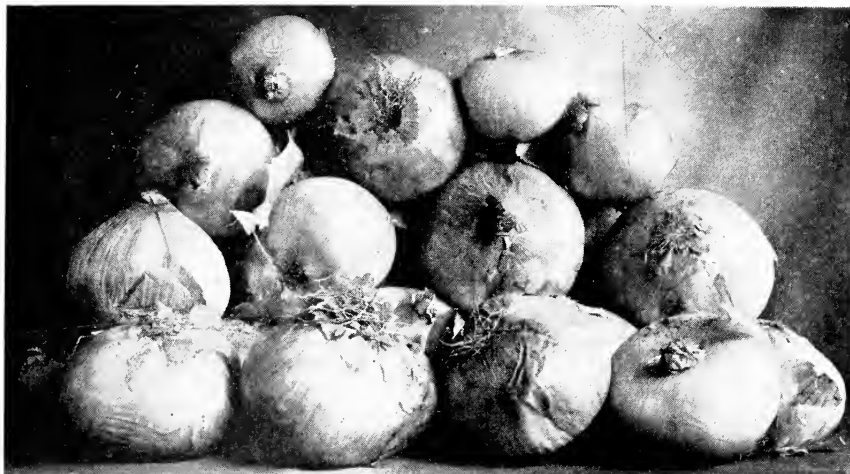
To grow Onions successfully, of course, the richer the soil the larger the crop, but Onion plants produce very satisfactorily in all classes of soil.

Land should be prepared for onions the same as for other garden truck, and set them out in rows 14 to 16 inches apart and plants 4 inches apart in the rows.

To set out plants make a hole with a stick, about two inches deep, place the plant in it and press the earth firmly about it.

Cultivate very shallow. Scratch about them to kill the weeds.

**Harvesting Onions.**—When tops begin to droop and are soft at neck, pull them up and let them lie in the sun for a few days to allow the top to descend into the onion which increases its weight. Store onions in a cool, dry place away from light.



# ONIONS

[Plant From  
Plants—  
Not From Sets]

There is always a good market for onions, as this is one vegetable that nets the grower more per acre than any other vegetable crop! The difference between good plants and "cheap" ones is so small that you can easily afford to plant the very finest and be sure of a good crop.

Whether you grow onions for market or home use, it is more economical to use the plants rather than sets, and you will find our onion plants produce larger, sweeter and more onions and not hot as are onions grown from sets. Try a thousand or more of our plants. We have millions of strong, healthy plants ready now and can make immediate shipments. Plants are shipped fresh—the day they are pulled.

**Prizetaker**—The King of the Yellow Onions, a big yielder and a sure cropper. The most productive and largest of all the yellow globe onions. Always grows to a uniform shape which is a perfect globe. Invariably attract attention on the markets on account of its size and beauty and is sure to bring a better price than other onions. They are even more attractive than the large Spanish onions, in fact these are excellent substitutes. Plants grown from American-Grown seed.

**Sweet Spanish Onions**—Are long keeping onions of the large Spanish Valencia type, being large and at the same time a better shipper and better storage onion than the well-known Prizetaker. This onion is not recommended for South Texas where it has not been altogether satisfactory. In other districts this onion has been grown in a large way commercially and is a splendid onion for home gardens. Sweet

Spanish Onions will ripen down evenly and are extremely mild, and yields are reported as high as 50 tons per acre. It is of uniform globe-shape and because of its bright golden color is fast becoming a great favorite.

**BERMUDA PLANTS** make quicker and yield large saucer-shaped onions, with very small tops—not hot and strong—and they keep.

**Yellow Bermuda**—Sometimes called White Bermuda, although it is a light yellow or straw colored onion. This is the better keeper because the light does not penetrate to the onion as with the white. It is a flat, very mild flavored variety of high quality. **An early onion.**

**White Crystal Wax**—A rather new variety. Large pure white flat onions, popular with southern onion growers. Mildest and sweetest of onions. Fine for slicing. This onion, however, is not as good a keeper as the Yellow Bermuda. This is also an early onion.

## ONION PLANT PRICES

By Parcel Post Prepaid or Collect

(By Parcel Post—Prepaid)		(By Parcel Post, Postage Collect)	
500	.....\$ .45	500	.....\$ .45
1000	.....1.10	1000	......75
6000	.....6.00	6000	.....3.75

Friends of the Farmers



**Early Jersey Wakefield Cabbage.**

# Cabbage Plants

## THEY'RE FROST-PROOF!

You can make money growing cabbage and there's always a waiting market. We have millions of fine plants, ready now for quick shipment. Safe Delivery Guaranteed.

When we say our cabbage plants are Frost-proof we mean just that, and more too, they are hardy, and will withstand considerable frost and freeze. Once they are in the ground, just let them alone; they will grow!

Our plants are all hand picked, (not pulled in bunches,) and only the choicest plants are shipped to you. They are tied in bunches of 50, the roots being well wrapped to hold the moisture. If, upon arrival, the plants look wilted or stunted, don't worry. Plant everyone of them. Plant them a month before you would plant home grown plants!

And soon as you receive the plants, unpack them, and if you cannot set them out at once, dip the roots in water and hill out into the ground, spreading the bunches out a little. **DO NOT LEAVE THEM IN THE CRATE.**

**Order your plants now. Have your cabbages on the market early and get the top market prices! See next page for varieties.**

# HERE ARE THE MOST POPULAR VARIETIES

**Copenhagen Market**—A big yielder, extra early. Fine round heads, averaging 8 pounds; very solid; small core. Plants are short-stemmed, heads being produced almost on the surface of ground. Ready for market as early as Jersey Wakefield and heavier yield per acre.

**Early Jersey Wakefield**—A favorite with market gardeners and truckers to grow for earlier Cabbage, both for home market and shipping. Makes compact, solid, blunt-pointed heads; small leaves, permitting close planting. Very hardy, not only to resist cold but other unfavorable conditions. Our plants are properly grown and selected with care.

**Charleston Large Type Wakefield**—Extra large, hardy, good shipper. A splendid strain of Jersey Wakefield, about a week later, with heads twice as large and weighing 8 to 12 pounds more. A good keeper and a strong favorite among southern growers as a main crop. May be planted as a second crop, to mature in autumn, if desired.

**Succession**—Largely a market growers' variety in many parts of the South, being used almost exclusively for shipping crops. Rather large size, well flattened on top. Firm and solid, a sure header and good shipper to North. Matures about ten days later than Early Summer and Early Flat Dutch, but nearly double their size.

**Large Late Flat Dutch**—An excellent keeping variety, more extensively grown for main crops than any other variety. This is one of the oldest varieties and needs no recommendation. Heads large, broad, roundish flat; solid and of good quality, tender and fine grained. Resists heat splendidly.

**Early Flat Dutch**—One of the most reliable cabbages for early spring planting. Plants are short-stemmed, upright, and having comparatively few and short leaves, the rows can be set close together. Heads large, solid, crisp and tender. Excellent for home use and to follow Wakefield and Succession.

**Golden Acre**—An excellent cabbage, the most desirable and big money making variety for the market gardener or for home uses. The earliest round head cabbage. Very solid. Head is firm, crisp and solid with center of clear white. Outside color medium light green. Average weight is 8 pounds. A splendid keeper.

**Glory of Enkhuizen**—This cabbage is only 10 days later than the Jersey Wakefield, but heads twice as heavy, ball-shaped, thin ribbed, very firm, splendid keepers, and of excellent quality. The color is a pale green. In appearance the heads are those of a small Danish Ballhead. Plants grow very uniform in size and shape and always head.

## CABBAGE PLANT PRICES

### PLANTS NOW READY—TO JUNE 15TH

#### By Parcel Post—Prepaid

(Parcel Post, Prepaid)

(By Parcel Post, Collect)

By Parcel Post, collect		(By Parcel Post, collect)	
100 .....	\$ .40	200 .....	\$ .40
200 .....	.60	300 .....	.50
300 .....	.75	500 .....	.75
500 .....	1.10	1000 .....	1.25
1000 .....	1.75	5000 .....	5.00
2500 .....	4.25		
5000 and over, by express, collect, per 1000 .....			
.....\$ .90			



Here are some fine cabbages, which proved our friendship for the grower.



# Tomato Plants

[Order Now  
For  
Future Delivery]

Good crops of fine tomatoes can be grown even in a limited space, provided you have the right plants to start with. But whether you raise them on a large or small scale be sure of productive plants. Quality always tells!

Our plants are grown in open fields and are subjected to various weather changes, which makes them hardier and stronger than greenhouse plants. Extreme care is taken in picking and packing these plants for shipment so as to insure arrival in perfect condition.

Plants ready for shipment about April 1st. Send in your order now for delivery at that time. Don't wait until then—our choicest plants will be shipped in order received.

## A Splendid Assortment of Varieties

**Gulf State Market—100 Days**—Very productive; excellent shipper because of tough skin. Globular shape, free from cracks. Color, purple and pink. Hardy vine.

**Early Detroit—110 Days**—A smooth globular shaped tomato of good quality. Large, early, productive, solid variety, flesh purple.

**Greater Baltimore—110 Days**—Large, solid, round, red, blemish-free fruits. Main-crop variety as fruiter. Stout vines. Continuous cropper. Very dependable.

**New Stone—115 Days**—Great favorite in all gardens; used extensively by commercial canners. Late sort. Productive—large, solid, bright red, smooth fruit. One of the most popular tomatoes.

**Livingston's Globe**—Very productive, extra good all-around tomato, distinct globe shape. Always smooth, firm-fleshed, few seeds. Color, purplish pink. A very good keeper.

**June Pink—90 Days**—The earliest pink variety on the market. Solid fruit, borne in profusion. A large, red, smooth tomato, medium size, nearly round.

**McGee**—Of Texas origin. Bright crimson, solid, good flavor. Especially recommended for black land. Claimed to yield where other varieties fail.

**Earliana—90 Days**—The earliest, large, red, smooth tomato on the market. Healthy vines with small foliage. Very productive. Medium size fruits, nearly round. Popular with canners.

**Marglobe**—This is a super-standard strain; is a week later than Bonnie Best and is highly productive. It has a handsome appearance and its globe shape depth makes it a fine tomato for slicing.

**Dwarf Champion (Tree Tomato)**. (110 days.) Vines grow dwarf and compact; stems thick and short. Extremely hardy and can be set out very early. Purplish pink color; medium quality.

## TOMATO PLANT PRICES

READY ABOUT APRIL 1ST

By Parcel Post Prepaid or Collect

(By Parcel Post—Prepaid)		(By Parcel Post, Postage Collect)	
100	.....\$ .50	100	.....\$ .30
200	......65	200	......50
300	......90	300	......75
500	.....1.40	500	.....1.25
1000	.....2.25	1000	.....1.75
5000	.....11.00	5000	.....9.00

5000 plants and over, by express collect, per 1000 ..... 1.40



**FARMERS PLANT COMPANY****TEXARKANA, TEXAS****Order Blank**

Date....., 1932

Please find enclosed \$.....for which ship items as listed below to:

NAME .....  
(Print Name)

POSTOFFICE ..... STATE.....

STREET..... P. O. BOX..... R. F. D.....

EXPRESS OFFICE ..... STATE.....  
(If Different from Postoffice)

WHEN SHALL WE SHIP..... PARCEL POST OR EXPRESS.....

	VARIETY	Price per 1000	Total
	<b>CABBAGE PLANTS</b>		
	Early Jersey Wakefield		
	Charleston large type Wakefield		
	Succession		
	Copenhagen Market		
	Early Flat Dutch		
	Large Late Flat Dutch		
	Golden Acre		
	Glory of Enkhuizen		
	<b>ONION PLANTS</b>		
	Yellow Bermuda		
	White Crystal Wax (Bermuda)		
	Prizetaker		
	Sweet Spanish		
	<b>SWEET POTATO PLANTS</b>		
	Nancy Hall		
	Porto Rico		
	<b>TOMATO PLANTS</b>		
	<b>PEPPER PLANTS</b>		
	<b>SPECIAL OFFER NO. 1</b> (Cabbage and Onions)		
	<b>SPECIAL OFFER NO. 2</b> (Cabbage and Onions)		
	<b>SPECIAL OFFER NO. 3</b> (Cabbage and Onions)		

**"FRIENDS OF THE FARMERS"**

**SEND US NAMES OF YOUR NEIGHBORS—WE SHALL BE GLAD TO SEND CATALOG**

[illegible]

**FARMERS PLANT COMPANY**

TEXARKANA, TEXAS

**Order Blank**

Date....., 1932

Please find enclosed \$.....for which ship items as listed below to:

NAME .....  
(Print Name)

POSTOFFICE ..... STATE.....

STREET..... P. O. BOX..... R. F. D.....

EXPRESS OFFICE ..... STATE.....  
(If Different from Postoffice)

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	VARIETY	Price per 1000	Total
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	<b>ONION PLANTS</b>		
	Yellow Bermuda		
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	<b>SWEET POTATO PLANTS</b>		
	Nancy Hall		
	Porto Rico		
	<b>TOMATO PLANTS</b>		
	<b>PEPPER PLANTS</b>		
	<b>SPECIAL OFFER NO. 1</b> (Cabbage and Onions)		
	<b>SPECIAL OFFER NO. 2</b> (Cabbage and Onions)		
	<b>SPECIAL OFFER NO. 3</b> (Cabbage and Onions)		

**"FRIENDS OF THE FARMERS"**

 Have You Seen Our Special Offers on Back Cover and Page 2?

[illegible]

# Pepper Plants

Be sure to include peppers in your garden this year, for this is one vegetable that is always a good money maker. Peppers are also a good table vegetable that can be served in many different ways and goes with most any meal to good advantage. Fine for relishes!

Pepper plants require a long season to grow and develop, and should be planted early. Our high quality pepper plants will be ready for shipment about April 1st, but place your order as early as possible for delivery on that date.

Take Your Choice of These Varieties—

But Order Now For Future Delivery

**Chinese Giant — 140 Days —** Large chunky peppers, bright scarlet when ripe, mild to eat, beauties to look at, 4 to 5 inches across and 4 1-2 inches long.

**Bull Nose or Large Bell—120 Days—** Old standby. Large fruit, thick flesh, with broad end, almost square. Deep green when young, bright crimson when ripe. Mild flavor. Plants, 2 feet high.

**Ruby King—110 Days—**General favorite; most generally used. Longest of the largest! Brilliant red, 10 to 15 fruits to plant. Flavor sweetish; free from heat. Resists decay longer.

**Long Red Cayenne—100 Days—**Very hot, bright red pepper, long and slender. Fruit about 3 to 3 1-2 inches long, 1-2 inch across at stem, end twisted to a point.

## PEPPER PLANT PRICES

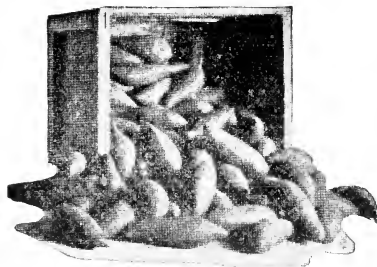
READY ABOUT APRIL 1ST

Parcel Post Paid

(By Parcel Post, Prepaid)	
100 .....	\$ .60
200 .....	.90
500 .....	1.75
1000 .....	3.00

(By Parcel Post, Collect)	
100 .....	\$ .40
200 .....	.75
500 .....	1.25
1000 .....	2.25

# Sweet Potato Plants



You can't beat sweet potatoes for a good all 'round product for the table or market. Sweet potatoes are always in demand and generally bring good prices.

Our sweet potato slips are **Texas State Certified**, which is your guarantee of quality sweet potato slips. (Ready to ship about April 1st). They are good producers and easy to grow and cultivate.

Plant a few bushels of these Certified sweet potatoes this year and enjoy them this fall and winter. But order your plants NOW for future shipment.

### PORTO RICO

This is the most popular southern variety of sweet potato and is the most generally grown. Porto Ricos are moist potatoes and there's a big and steady demand for them.

### NANCY HALL

This is another favorite southern sweet potato, almost equal in popularity and demand as the Porto Rico. A good and easy grower and shipper and highly marketable.

## SWEET POTATO PLANT PRICES

READY ABOUT APRIL FIRST

Parcel Post Paid

(By Parcel Post, Prepaid)	
500 .....	\$ 1.50
1000 .....	2.75
5000 .....	11.50

(By Parcel Post, Collect)	
500 .....	\$ 1.25
1000 .....	2.00
5000 .....	9.00

5000 plants and over, by express collect, per 1000.....\$1.75

PREPARED BY BOTT ADVERTISING AGENCY, LITTLE ROCK, ARK. PRINTED IN U. S. A.

Friends of the Farmers

# Cabbage and Onion Plants.

## SPECIAL OFFER

NO. 2

LOOKEE !

WHOOPEE !

**300 Cabbage**

**Plants**

**800 Onion**

**Plants**

Look over this Bargain—don't overlook it! All fine plants and of our own selection, or of any variety you may care to choose. Sent postpaid at this special low price, for all of them, at—

**\$1.40**

## SPECIAL OFFER

NO. 3

**THE BIG HIT OF  
THE YEAR!**

**300 Cabbage**

**Plants**

**1200 Onion**

**Plants**

The banner bargain of a year of bargains. This is, indeed, a very special offer. Choice plants of any variety you choose — or else we'll select them for you—either way. And sent prepaid, too, for only—

**\$2**



**Sweet Potato, Tomato, <sup>and</sup> Pepper Plants**